



Kendaree Burgess Fairn, MBA, is
President of Mangrove Consultants Ltd.

Kendaree is one of Bermuda's most
experienced communicators. Kendaree has
over 15 years experience in
Communications, Marketing and Public
Relations.

Her experience includes extensive crisis communications
management and planning; preparing senior level executives
and board members for media exposure; traditional and non-
traditional media strategies; execution of international
public relations campaigns; internal communications
strategies; community involvement programmes and
governmental liaison.

Kendaree's expertise has been utilised in union disputes and
strikes, disaster management and recovery, employee
relationship building, new product and service launches,
brand identity and creation.

Kendaree has served on a number of boards and has held many
volunteer positions, including Public Relations Director
Bermuda International Film Festival, Board member Youthnet,
and Past President Keep Bermuda Beautiful. Member of the
International Association of Business Communicators.

Awards & Recognition

Golden Fan Awards - Honourable mention - Collateral Materials
2003

Travel+Leisure Magazine - Top 25 Hotels in Bermuda, Bahamas &
Caribbean 2003

Departures Magazine - Top 20 Hotels in the Atlantic and
Caribbean 2003

Responsible for bringing New Bermudian Cuisine to NYC (James
Beard House NYC)

Responsible for Elbow Beach's appearance on The Food Network, The
Travel Channel, PBS, Major International Consumer and Trade
Publications

Award of Excellence RX Society of America (US Annual Report
competition) 1998

Bronze Award National Health Information Awards (US Annual Report
Competition) 1998

First Runner Up - ICOSA Bermuda Annual Report Competition
Charities Division 1997